

1C2  
forwarding the purchased good to the purchaser by the purchasing intermediary, thereby maintaining the anonymity of the purchaser.

Please cancel Claims 15-17 without prejudice or disclaimer of the subject matter contained therein.

---

**REMARKS**

Claims 18-22 remain pending in the present application. If the Examiner believes that personal communication will expedite prosecution of this application, he is invited to telephone the undersigned at (248) 641-1230.

Prompt and favorable consideration of this response is respectfully requested.

Respectfully submitted,

Dated: October 18, 2002

Harness, Dickey & Pierce, P.L.C.  
P.O. Box 828  
Bloomfield Hills, MI 48303  
(248) 641-1600

TDM/mas

By: 

Timothy D. MacIntyre  
Reg. No. 42,824  
Attorneys for Applicant

## ATTACHMENT FOR CLAIM AMENDMENTS

The following is a marked up version of each amended claim in which underlines indicates insertions and brackets indicate deletions.

18. (Amended) A method of transacting an anonymous purchase, comprising:

supplying at least one purchase card from a purchasing intermediary to a retail establishment;

purchasing the purchase card from the retail establishment, the purchase card including an associated account number, but does not identify the purchaser;

providing purchase transactional information, including the account number associated with the purchase card, to a retailer, the retailer being different from the purchasing intermediary; and

transacting a purchase with the retailer based on the account number associated with the purchase card, thereby maintaining the anonymity of the purchaser.